

BNP Language & Concepts Discipline Manual  
*BNP Policy Research, UPDATED APRIL 2009*  
*This document replaces all previous versions.*

Politics requires propaganda, and effective propaganda requires self-discipline. It is essential that all official (and preferably unofficial, i.e. public comments by party members) BNP communications stick to the party's true message and convey it to the voting public in a clear and consistent way.

The enemy wants us to be misunderstood — this is why they deliberately lie to the public about what we stand for — so we must do everything possible to make it impossible for the public to misunderstand us.

Therefore, BNP Policy Research has compiled the following rules of language and concepts discipline:

**Rule #1: The BNP is not a 'racist' or 'racial' party.** It should never be referred to as such by BNP activists, and anyone else who does so must be politely but firmly corrected. The precisely correct description of what we are, in the standard terminology of international comparative politics, is a 'patriotic' or 'ethno-nationalist' party. That is, we espouse, like many political parties all over the world, the interests of the particular ethnic groups to which we belong. If you are accused of being a 'racist' then do not try and get into a definition of what is meant by that. The answer is simply "no, the BNP is not racist" and that is all. Do not fall into the media trap of trying to debate what racism is — as soon as you hedge the question, you are giving them an opportunity to exploit. See the 2008 booklet *Folk and Nation: Underpinning the Ethnostate* for more details.

**Rule #2: Do not hesitate to repudiate bad aspects of the BNP's past.** Point out that all parties have some people who have said and done silly things. The important issue upon which to focus is what is being said and done now. People can and do change, and this has happened to the BNP as well. There is no comparison between the BNP of ten or fifteen years ago, in the same way that there is no comparison between the Labour or Conservative Parties of now and twenty years ago. All parties evolve, mature, and change, and we do not have to be on the defensive for things said and done twenty years ago which have no relevance to the modern BNP.

**Rule #3: The BNP's core principle is one of Britain and British people first, and we do not hesitate to announce this from all public platforms.** This is not an extreme position — in fact it is one which any normal country would have. If you are questioned on this, and there might be some people mad enough to call it into question, point out that the Japanese government always acts in the interests of the people of Japan etc., and that almost all nations in the world act in the interests of their own people first. This does not mean that the Japanese "hate" anybody else, merely that they have the good sense to put their own interests first. In this way, the BNP makes no secret of the fact that it seeks to put British people and British interests first, and this includes putting measures in place to ensure that the majority population of this nation remains

ethnically British. This is not a policy to hide — on the contrary, it is one to discuss openly, as it differentiates the BNP from all the other political parties who seek the exact opposite.

**Rule #4: The BNP campaigns in a totally lawful manner.** Our experience has shown time and time again that agent provocateurs who suggest non-parliamentary means of political activity are most often extreme left infiltrators who seek to create situations wherein the media can portray the BNP in a bad light. Any member hearing any such language or suggestions must immediately report it to their party senior who must then pass the information upwards, never outwards, so that it can be dealt with as quickly as possible.

**Rule #5: Always remember that the BNP's policies are basic common sense, and mainstream.** Repeated opinion polls show that on our core issues, the majority of the public agree with us and the extremists are the establishment politicians. Do not let interviewers or opponents get away with using the words 'extreme' or 'far right' or such terms. Challenge such statements immediately by asking what is so 'extreme' about any of them. The interviewer or opponent will quickly be put on the spot to justify his position, and will be hard-pressed to show that a policy (such as) "Britain for the British" is extreme. (You can point out that everyone agrees Tibet should be for the Tibetans, and that is not regarded as 'extreme'.)

**Rule #6: The BNP is not 'anti-European'. We are 'anti-EU' or 'anti-European Union' or 'anti-Brussels'.** Do not criticise Europe per se — only the institution of the EU, which is a liberal/fascist monstrosity designed to destroy national borders, identities and cultures, and which poses the greatest threat to the continued existence of individual nations since the end of the Communist empire.

**Rule#7: The BNP is not 'anti-Polish' or 'anti-Eastern European'.** The Eastern European nations have the right to protect their own workforce — in exactly the same way that Britain does. If you are in a discussion about Polish or Eastern European workers, do not end an argument by saying "how terrible it all is" but point out that Poles would object if a million British, or a million Vietnamese descended on Poland and took away jobs from Polish people by working for less than the living wage in that country. There is nothing wrong with such a policy position, and all intelligent people will understand this — Poles and other Eastern Europeans included. Finally, point out that it is the EU "Freedom of Movement" rules, introduced by the Tories, which are ultimately responsible for recent demographic changes, and not the people themselves.

**Rule #8: When addressing a specific audience, arguments for our policies should always be couched in language calculated to be relevant to their interests.** Do not bore a workingmen's audience with those parts of our ideology that derive from old-school Toryism, or puzzle an affluent suburban audience with an explanation of worker ownership of industry.

**Rule #9: Racial and ethnic epithets and insults should never be used.**

Leave the crude ethnic jokes about Chinese cockle pickers to the Tories and others. The BNP is under special media scrutiny for any such language, and it is strictly forbidden, no matter how light-hearted it may be.

**Rule #10: A political party cannot succeed, or even attract new members, if it takes as its premise the hopelessness of its cause.**

Therefore, BNP activists and writers must, though they should strongly condemn the rotten character of the present British regime and the society it has produced, **never speak of the situation in Britain as hopeless or of British society as corrupt to the point of worthlessness.** They must always remember that politics, at the end of the day, is an act of will, and our creative vision of what Britain *ought to be* must always be alive in our hearts and projected with confidence to the public.

**Rule #11: Explanations of our ideology should be couched, whenever possible, in terms of specifically British history and the specific national identity of Britain.**

For example, when discussing rights, we should speak of 'our traditional rights' or 'the rights of Englishmen', not about universal human rights, which is a very different concept.

**Rule #12: Successful revolutions from the right have always presented themselves as restoring older traditions.**

Therefore, we should couch our agenda in restorationist terms whenever possible. Ours is a populist traditionalism, not an elitist one.

**Rule #13: The BNP defines British people in both civic and ethnic terms.**

Immigrants, and descendants of immigrants who have settled here from non-European countries, are British in the fullest civic sense of the word, and entitled to the rights of all British subjects. This includes all rights and duties (such as full protection under the law) and all other aspects of participatory society, such as national sports teams, military service, civic associations and the like.

The BNP also defines British people in an ethnic sense, in that we are the descendants of the traditional peoples of England, Scotland, Wales and the island of Ireland.

In the same way, an English person might be born in China of English parents and might have a Chinese passport, but would never be ethnically described as Chinese.

This ethnic understanding of Britishness does not impinge upon the civic rights of British passport holders. It is merely an expression of the rights of an indigenous people to be recognised as such, and to have the right to remain as the majority population in their own nation.

This right is accepted as normal by almost every other nation on earth, who also define their indigenous populations ethnically. Pakistan, for example, has a law of return which guarantees children of Pakistani immigrants the right to a Pakistani passport, no matter where in the world they may have been born.